

COVERING TYPE

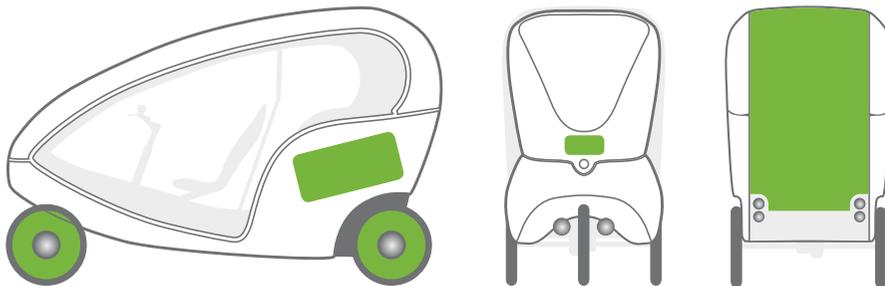
Complete Covering:

Complete coating of all areas including full back area

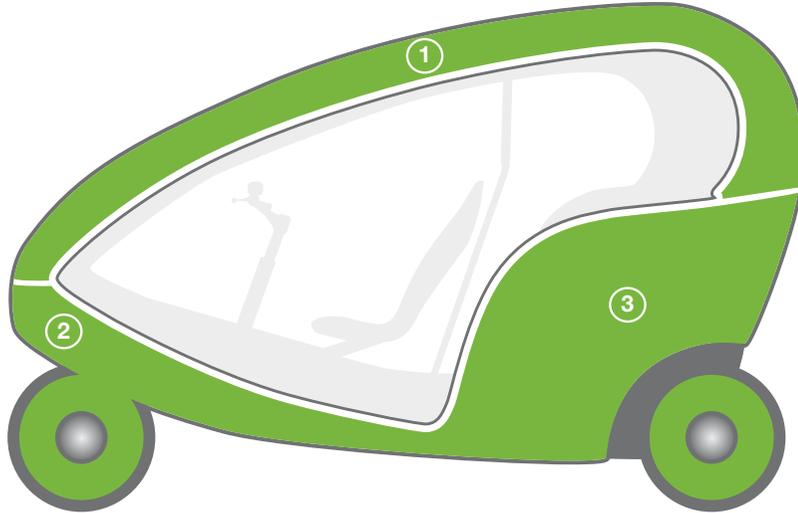


Partly Covering:

Single labels for side and front areas including full back area



SIDE AREAS 1



The 3 content areas:

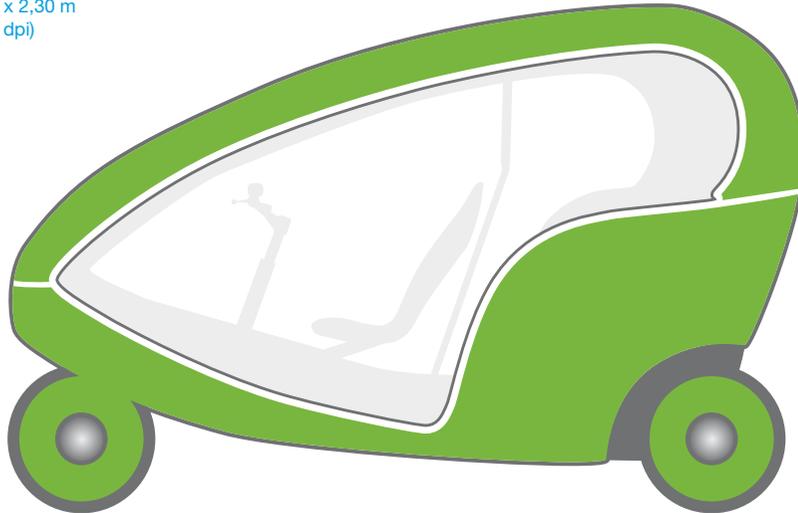
Please send all layouts and data in an open form as it might be necessary for us to reposition them while processing. Send fonts always separately. Don't convert to paths.

- 1 We do not recommend the upper holm for displaying purposes. Because of the intense inclination of the holm the displayed information would not fully be visible. (Image 1)
- 2 For creation / lettering of the lower holm attention has to be paid to the nose of the vehicle. Creation / lettering should end ca. 15 cm before the nose. Textures and backgrounds can continue till the tip of the nose. (Image 2)
- 3 The foils of the side faces are not connected to the foil of the back side. Images, graphics and texts should be positioned inside the designed areas / margins (Image 3).



SIDE AREAS 1

data surface
3,40 m x 2,30 m
(at 120 dpi)



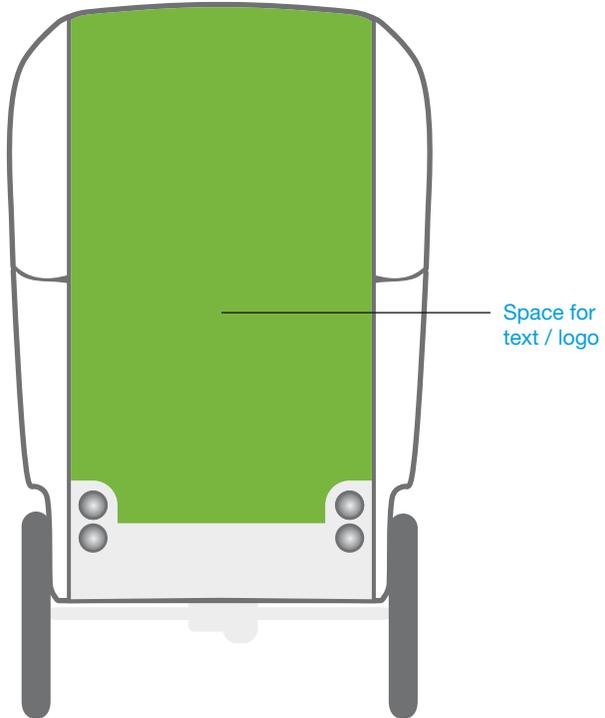
The background texture:

For designed backgrounds like textures, patterns or gradients data have to be applied full-scale on a data file with the dimension 3,40 m x 2,30 m. Images, graphics and fonts will be inserted and positioned according to the layout template.

Attention: Use an adequate size for pixelated files or pixelated backgrounds!
(1:1 at 120 dpi)



BACK AREA

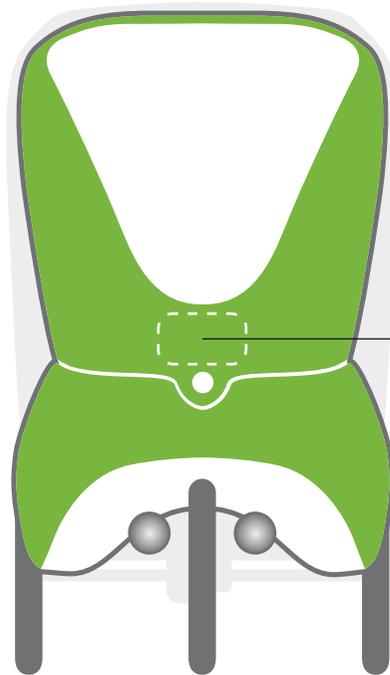


The back side of the vehicle:

The back side presents an area of 80 (width) x 140 (height) cm. The visible creation area is up to 120 cm. From that point on the back side tilts forward. The back side should be seen as a separate area for creation. Continuing motifs onto the side faces or into the design of the holms is very difficult in production and application of the foils. If you are interested in doing so please contact our production specialist before designing.



FRONT AREA



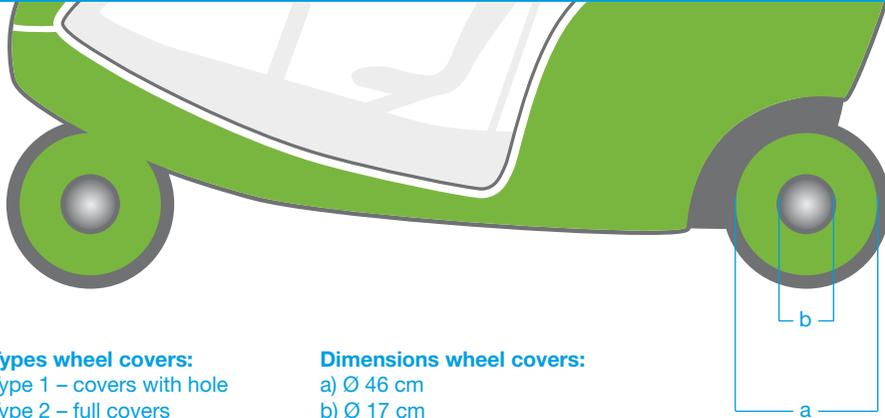
Space for
text / logo

The front content area:

The ad foiles for the front will be produced on the same foil as the upper and the lower holms. The motif (textures, backgrounds) continues from the sides (holms) to the front. We don't recommend a differing creation for the front because of the round form of the cabin. Gradients of a motif (images, graphics, texts) from the upper to the lower front space are not possible. Centered positioned graphics like logos will be produced separately and positioned later (see figure).



EXTRAS



Types wheel covers:
Type 1 – covers with hole
Type 2 – full covers

Dimensions wheel covers:
a) Ø 46 cm
b) Ø 17 cm

Wheel covers:

Another ad space to complete your CityCruiser design are the wheel covers (4 pieces). Use the complete area inside of the stated radii for your creation.

Roof shields:

Use the roof shield to communicate the specified use, for instance „gratis shuttle“. Use the complete space on both sides of the roof shield for your creation.

Individual shapes and dimensions are possible, too.



Type 1

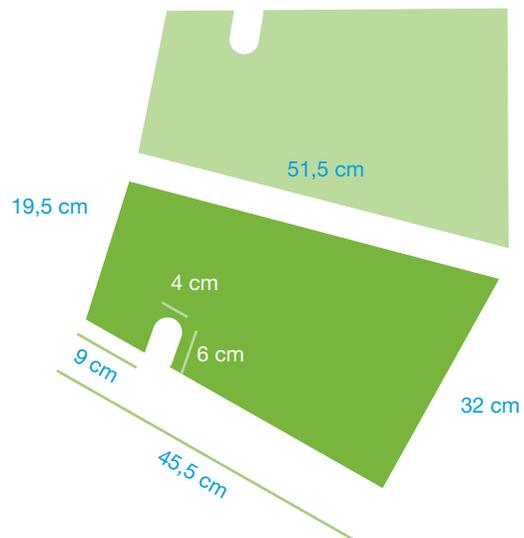


Type 2



EXTRAS

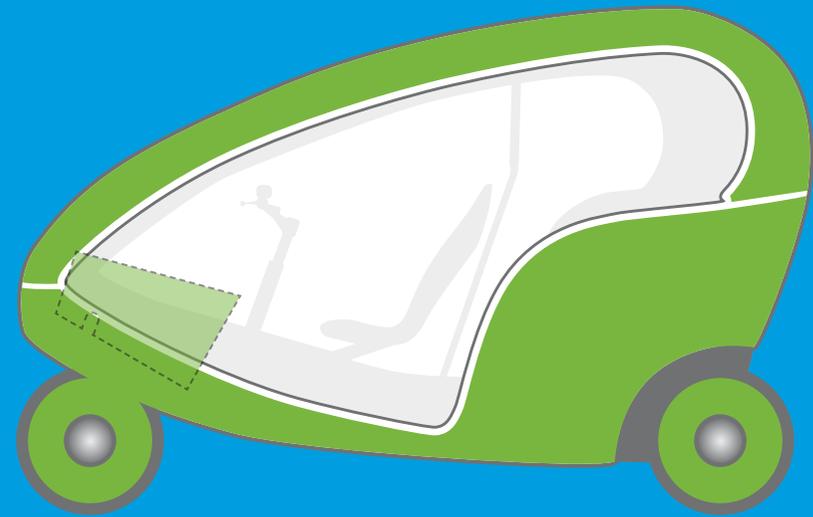
frame plate:



The sign can be designed on both sides.

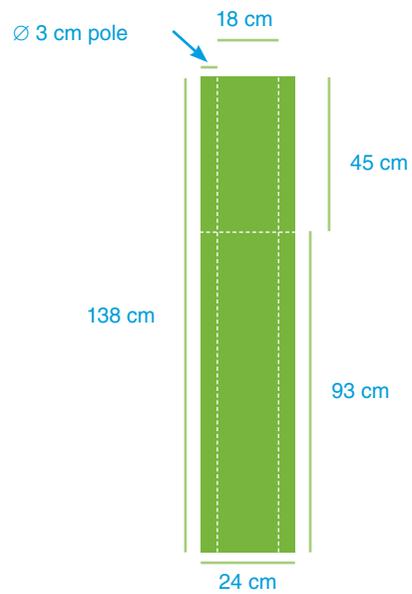
In the area of the slightly overlapping areas (in the illustration below left) please do not place central motifs.

For the upper long side (51.5 cm) consider a distance of approx. 3 cm at the top for central motifs as well (since the film merges with the parallel side).

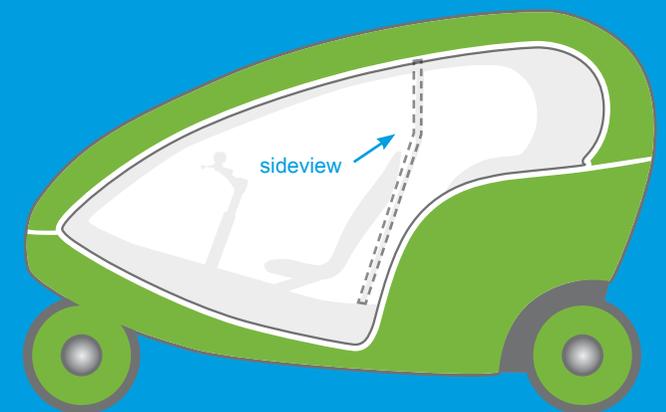
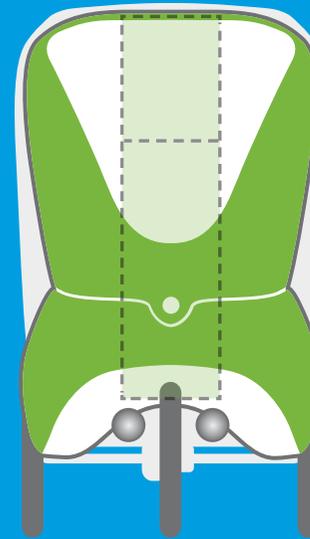


EXTRAS

Info pillar in passenger cabin:



The indicated foil area of the info column is completely printable.



EXTRAS

Battery box cover:

